



Top 10 Optimization Report

Parsons Hill
Port Elizabeth

Date: 2011/10/20
Recipient: Herholdt Group
43 Caledon Street
Graaff Reinet


This report has been created with Axandra's award-winning web site promotion tool IBP. You can download your own free copy of IBP here: <http://www.Axandra.co.za>

Report overview




This report helps you to optimize the web page

"http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43" for a high ranking on Google.co.za (the web) for the search term "dishwashers graaff reinet".







Your web page

	http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43
<p>Title: Dish Washers</p>	
<p>Description: Herholdts Your Center for Home and Office Furniture and Appliances</p>	


Your competitors for the search term "dishwashers graaff reinet" on Google.co.za (the web)

<p>1</p> 	<p>http://vacation-rentals.iexplore.com/vacation_rentals/location-Graaff=Reinet--South-Africa/amenities-Dishwasher</p> <p>Title: Vacation Rentals In Graaff Reinet, South Africa</p> <p>Description: Find a Vacation Rentals In Graaff Reinet, South Africa</p>
<p>2</p> 	<p>http://jobsearch.softbis.co.za/sa/?q=dishwasher&sv=graaff-reinet&st=city</p> <p>Title: Graaff-Reinet Dishwasher jobs, careers and vacancies online.</p> <p>Description: Graaff-Reinet Dishwasher jobs, careers and vacancies online.</p>
<p>3</p> 	<p>http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-150/amenities-Dishwasher</p> <p>Title: Graaff-Reinet Vacation Rentals - Vacation Home Rentals Graaff-Reinet - Yahoo Travel</p> <p>Description: Planning a trip to Graaff-Reinet? Why stay at hotels. Graaff-Reinet vacation rentals on Yahoo Travel are the perfect alternative to hotels. Vacation rentals in Graaff-Reinet are the best way to experience your Graaff-Reinet vacation.</p>

Your competitors for the search term "dishwashers graaff reinet" on Google.co.za (the web)

4		<p>http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-all/amenities-Dishwasher</p> <p>Title: Graaff-Reinet Vacation Rentals - Vacation Home Rentals Graaff-Reinet - Yahoo Travel</p> <p>Description: Planning a trip to Graaff-Reinet? Why stay at hotels. Graaff-Reinet vacation rentals on Yahoo Travel are the perfect alternative to hotels. Vacation rentals in Graaff-Reinet are the best way to experience your Graaff-Reinet vacation.</p>
5		<p>http://en.wikipedia.org/wiki/Graaff-Reinet</p> <p>Title: Graaff-Reinet - Wikipedia, the free encyclopedia</p> <p>Description: [No meta description available.]</p>
6		<p>http://www.places.co.za/html/10267.html</p> <p>Title: De Kothuize</p> <p>Description: De Kothuize - De Kothuize consists of three lovingly restored classic Cape Karoo houses four and five star in historic Graaff Reinet Eastern Province All three are national monuments</p>
7		<p>http://www.graaffreinet.com/</p> <p>Title: Graaff Reinet Graaff-Reinet Eastern Cape South Africa Guide</p> <p>Description: Graaff Reinet Accommodation, Restaurant and Activity Guide Eastern Cape South Africa</p>
8		<p>http://www.graaffreinet.co.za/</p> <p>Title: graaff-reinet</p> <p>Description: Graaff-Reinet</p>
9		<p>http://www.wheretostay.co.za/ec/cs/self-catering-house.php</p> <p>Title: Western Region Self Catering Cottage/ House/ Bungalow</p> <p>Description: Western Region Self Catering Cottage/ House/ Bungalow</p>

Your competitors for the search term "dishwashers graaff reinet" on Google.co.za (the web)

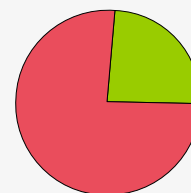
10		<p>http://www.safarinow.com/destinations/graaff-reinet/upper.aspx</p> <p>Title: Graaff-Reinet Accommodation</p> <p>Description: Graaff-Reinet Accommodation. Graaff-Reinet Self Catering, Graaff-Reinet Hotel, Guest Houses, bed breakfast accommodation. Widest choice of Accommodation in Graaff-Reinet. No booking fees, deal Direct.</p>
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Analyzed search terms

1. dishwashers graaff reinet
2. dishwashers
3. graaff
4. reinet

Top 10 Ranking Requirements Score™

24%



The Top 10 Ranking Requirements Score™ of 24% means that the web page www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 meets only 24% of the requirements for a top 10 ranking on Google.co.za (the web) for the search term "dishwashers graaff reinet".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	15	13
Very Important:	11	0
Important:	42	2
Moderately Important:	45	6
Slightly Important:	31	1
Total:	144	22

Ranking Factors Performance

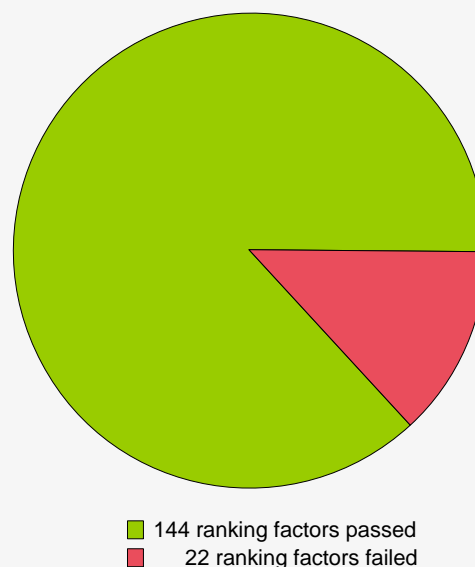


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "dishwashers graaff reinet" in the document title and if it's important for Google.co.za (the web).

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Vacation Rentals In Graaff Reinet , South Africa
2	Graaff-Reinet Dishwasher jobs, careers and vacancies online.
3	Graaff-Reinet Vacation Rentals - Vacation Home Rentals Graaff-Reinet - Yahoo Travel
4	Graaff-Reinet Vacation Rentals - Vacation Home Rentals Graaff-Reinet - Yahoo Travel
5	Graaff-Reinet - Wikipedia, the free encyclopedia
6	De Kothuize
7	Graaff Reinet Graaff-Reinet Eastern Cape South Africa Guide
8	graaff-reinet
9	Western Region Self Catering Cottage/ House/ Bungalow
10	Graaff-Reinet Accommodation

Your contents

Dish Washers

Advice for your document title

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "graaff"

Advice for your document title

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "graaff" at least once.	<<
Keyword density:	0% to 50%	0%	You should increase the keyword density for the search term "graaff".	<<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "reinet" at least once.	<<
Keyword density:	0% to 50%	0%	You should increase the keyword density for the search term "reinet".	<<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You should use one of the keywords "dishwashers", "graaff" or "reinet" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the keywords "dishwashers", "graaff" or "reinet".	<<

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com (without Places)	Yahoo.com	Peak Value
To Your Site:	1	0	0	1
To Site 1:	9	0	0	9
To Site 2:	5	0	0	5
To Site 3:	21	0	0	21
To Site 4:	21	0	0	21
To Site 5:	1,444,914	40	260	1,444,914
To Site 6:	631	0	7	631
To Site 7:	15	13	209	209
To Site 8:	76	4	208	208
To Site 9:	934	4	33	934
To Site 10:	1,229	0	4	1,229
Range:	1 to 1,444,914	0 to 40	0 to 260	5 to 1,444,914

Advice for the global link popularity

Summing up all analyzed search engines, there are too few web pages that link to your web site "www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43". You should increase the number of web pages from different domains that link to your web site. <<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index. <<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

Advice for the link texts of inbound links

To get a high ranking on Google.co.za (the web), make sure that the web pages that link to your site use the search term "dishwashers graaff reinet" in their link texts. The more links to your web site contain "dishwashers graaff reinet" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.co.za (the web) for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.co.za (the web) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed inbound link texts contain the search term "dishwashers graaff reinet". You must increase the number of inbound link texts that contain that search term.

Less than 20% of the analyzed inbound link texts contain the search term "dishwashers graaff reinet". You must increase the number of inbound link texts that contain that search term.

Less than 40% of the analyzed inbound link texts contain the search term "dishwashers graaff reinet". You must increase the number of inbound link texts that contain that search term.

Less than 60% of the analyzed inbound link texts contain the search term "dishwashers graaff reinet". You must increase the number of inbound link texts that contain that search term.

Less than 80% of the analyzed inbound link texts contain the search term "dishwashers graaff reinet". You must increase the number of inbound link texts that contain that search term.

No inbound link texts have been found. Make sure that Google.co.za (the web) is able to access your web site and that Google.co.za (the web) has not banned your web site from its index.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Home Specials Competition About Herholdt About Us Branches Company Structure Herholdt Personnel Online Catalogue Accessories Audio Beds/Mattresses Built in Hobs Built in Ovens Dish Washers Extractor Fan / Cookerhoods Free Standing Stoves Freezers (Chest and Upright) Fridges (All) Microwaves Televisions Contact Us Articles History Driegeslagte het gebou It started here... The Timeline PS Herholdt Snr Study Loans Piet Herholdt Jnr The Fourth Generation Downloads Partners Services Our MTN Kiosk Top Carpets Careers Contacts Herholdt Hoofkantoor Herholdt Middelburg Herholdt **Graaff-Reinet** Herholdt Colesberg Drommedaris Meubels Top Carpets/Tiles MB Top Carpets/Tiles GR Top Carpets/Tiles CB C B Wasters (Edms) Bpk Dish Washers Filter - Choose Category - Accessories Audio Beds and Mattresses Built in Hobs Built in Ovens Dish Washers Extractor fan / Cookerhoods Free Standing Stoves Freezers (All chest and all upright freezers) Fridges (All fridges and deep freezers/Combination Fridges) Furniture Microwaves Televisions Tumble Dryers Vacuum Cleaners Washing Machine Water Filters - Choose Manufacturer - Defy KIC KIC Samsung SMEG Telefunken Telefunken Search Name Description Category Manufacturer Price Defy Dishmaid 12 Place Dishwasher Dish Washers Defy Samsung 12 Place Dishwasher Dish Washers Samsung Samsung Dishwasher Dish Washers Samsung SMEG 60cm Dishwasher Retro Design Dish Washers SMEG SMEG 60cm Dishwasher Retro Design Dish Washers SMEG Defy D/Wash Dishmaid 3 Prog Dish Washers Defy Defy D/Wash Dishmaid 3 Prog MET Dish Washers Defy Defy D/Wash Dishmaid 5 Prog White Dish Washers Defy << Start < Prev 1 2 Next > End >> Joomla!

Advice for your body text

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Number of words:	212 to 8,353	259	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 64	1	You could use the search term "graaff" more than once but this is optional.	<
Keyword density:	0% to 3%	0%	OK	OK

Advice for your body text

Search term: "dishwashers graaff reinet"

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 69	1	You could use the search term "reinet" more than once but this is optional.	<
Keyword density:	0% to 3%	0%	OK	OK

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 133	2	OK	OK
Keyword density:	0% to 2%	0%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43	n/a
1	http://vacation-rentals.iexplore.com/vacation_rentals/location-Graaff=Reinet--South-Africa/amenities-Dishwasher	06 November 1995
2	http://jobsearch.softbis.co.za/sa/?q=dishwasher&sv=graaff-reinet&st=city	n/a
3	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-150/amenities-Dishwasher	18 January 1995 (oldest domain)
4	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-all/amenities-Dishwasher	18 January 1995 (oldest domain)
5	http://en.wikipedia.org/wiki/Graaff-Reinet	13 January 2001 (newest domain)
6	http://www.places.co.za/html/10267.html	n/a
7	http://www.graaffreinet.com/	28 November 2000
8	http://www.graaffreinet.co.za/	n/a
9	http://www.wheretostay.co.za/ec/cs/self-catering-house.php	n/a
10	http://www.safarinow.com/destinations/graaff-reinet/upper.aspx	23 December 1998
Range	18 January 1995 to 13 January 2001	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.co.za (the web). If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.za (the web), too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.co.za (the web) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	vacation rentals iexplore	http://vacation-rentals.iexplore.com/vacation_rentals/location-Graaff=Reinet--South-Africa/amenities-Dishwasher
2	jobsearch softbis	http://jobsearch.softbis.co.za/sa/?q=dishwasher&sv=graaff-reinet&st=city
3	vacationrentals travel yahoo	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-150/amenities-Dishwasher
4	vacationrentals travel yahoo	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-all/amenities-Dishwasher
5	en wikipedia	http://en.wikipedia.org/wiki/Graaff-Reinet
6	places	http://www.places.co.za/html/10267.html
7	graaffreinet	http://www.graaffreinet.com/
8	graaffreinet	http://www.graaffreinet.co.za/
9	wheretostay	http://www.wheretostay.co.za/ec/cs/self-catering-house.php
10	safarinow	http://www.safarinow.com/destinations/graaff-reinet/upper.aspx

Your contents

herholdts (Domain name: "herholdts.com")

Advice for the domain name

The domain name herholdts.com does not contain the search term "dishwashers graaff reinet".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "dishwashers graaff reinet".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.co.za (the web) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	vacation rentals location Graaff Reinet South Africa amenities Dishwasher	http://vacation-rentals.iexplore.com/vacation_rentals/location-Graaff=Reinet--South-Africa/amenities-Dishwasher
2	sa q dishwasher sv graaff reinet st city	http://jobsearch.softbis.co.za/sa/?q=dishwasher&sv=graaff-reinet&st=city
3	listings location Graaff Reinet South Africa range 150 amenities Dishwasher	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-150/amenities-Dishwasher
4	listings location Graaff Reinet South Africa range all amenities Dishwasher	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-all/amenities-Dishwasher
5	wiki Graaff Reinet	http://en.wikipedia.org/wiki/Graaff-Reinet
6	html 10267	http://www.places.co.za/html/10267.html
7	[no words]	http://www.graaffreinet.com/
8	[no words]	http://www.graaffreinet.co.za/
9	ec cs self catering house	http://www.wheretostay.co.za/ec/cs/self-catering-house.php
10	destinations graaff reinet upper	http://www.safarinow.com/destinations/graaff-reinet/upper.aspx

Your contents

index option com djcatalog2 view itemstable cid 8 Itemid 43 (Page URL: "/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43")

Advice for your page URL

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	

Advice for your page URL

Search term: "dishwashers graaff reinet"

Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 22%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Delicious.com	Facebook Mentions	Google +1	Twitter Tweets	Total
To Your Site:	0	1	0	0	1
To Site 1:	0	0	0	0	0
To Site 2:	0	21	0	37	58
To Site 3:	0	0	0	0	0
To Site 4:	0	0	0	0	0
To Site 5:	0	3,287	0	2	3,289
To Site 6:	0	76	0	3	79
To Site 7:	0	4	0	0	4
To Site 8:	0	34	0	0	34
To Site 9:	0	674	0	6	680
To Site 10:	0	562	0	9	571
Range:	all 0	0 to 3,287	all 0	0 to 37	0 to 3,289

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 428, the link popularity of your web page is 1. You must increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	2.93s	n/a	1.95s	1.95s	1.13s	0.71s	n/a	n/a	1.54s	3.18s	0.71s to 3.18s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	very slow: bottom 15%	n/a	slow: bottom 30%	slow: bottom 30%	fast: top 35%	very fast: top 15%	n/a	n/a	average: bottom 45%	very slow: bottom 10%	very slow: bottom 10% to very fast: top 15%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.co.za (the web). If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.za (the web), too.

Example: <h3>your big headline text</h3>

Your contents

No. Heading Texts

1. [H3] Dish Washers

Advice for your H2-H6 headline texts

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	Defy Dishmaid 12 Place Dishwasher	http://www.herholdts.com/images/djcatalog/20110615_110928_1_t.jpg
2.	Samsung 12 Place Dishwasher	http://www.herholdts.com/images/djcatalog/20110615_111040_2_t.jpg
3.	Samsung Dishwasher	http://www.herholdts.com/images/djcatalog/20110615_111207_3_t.jpg
4.	SMEG 60cm Dishwasher Retro Design	http://www.herholdts.com/images/djcatalog/20110615_111339_4_t.jpg
5.	SMEG 60cm Dishwasher Retro Design	http://www.herholdts.com/images/djcatalog/20110615_111429_5_t.jpg
6.	Defy D/Wash Dishmaid 3 Prog	http://www.herholdts.com/images/djcatalog/20110621_113512_6_t.jpg
7.	Defy D/Wash Dishmaid 3 Prog MET	http://www.herholdts.com/images/djcatalog/20110621_113640_7_t.jpg
8.	Defy D/Wash Dishmaid 5 Prog White	http://www.herholdts.com/images/djcatalog/20110621_113744_8_t.jpg
9.	cloud nine.jpg	/images/stories/verskaffers/cloud nine.jpg
10.	defy.jpg	/images/stories/verskaffers/defy.jpg
11.	drommedaris1.jpg	/images/stories/verskaffers/drommedaris1.jpg
12.	kic.jpg	/images/stories/verskaffers/kic.jpg
13.	lg.jpg	/images/stories/verskaffers/lg.jpg
14.	mtn.jpg	/images/stories/verskaffers/mtn.jpg
15.	raleigh.jpg	/images/stories/verskaffers/raleigh.jpg
16.	restassured.jpg	/images/stories/verskaffers/restassured.jpg
17.	russelhobs.jpg	/images/stories/verskaffers/russelhobs.jpg
18.	samsung.jpg	/images/stories/verskaffers/samsung.jpg
19.	smeg1.jpg	/images/stories/verskaffers/smeg1.jpg
20.	telfunken.jpg	/images/stories/verskaffers/telfunken.jpg
21.	top carpets.jpg	/images/stories/verskaffers/top carpets.jpg

Your contents		
No.	Image Alt Attribute Text	Image File Name
22.	vandyck.jpg	/images/stories/verskaffers/vandyck.jpg
23.	Previous	http://www.herholdts.com//modules/mod_djimageslider/assets/prev.png
24.	Next	http://www.herholdts.com//modules/mod_djimageslider/assets/next.png
25.	Play	http://www.herholdts.com//modules/mod_djimageslider/assets/play.png
26.	Pause	http://www.herholdts.com//modules/mod_djimageslider/assets/pause.png
27.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/0.png
28.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/6.png
29.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/4.png
30.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/8.png
31.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/5.png
32.	mod_vvisit_counter	http://www.herholdts.com/modules/mod_vvisit_counter/images/digit_counter/default/3.png

Advice for your IMG ALT attributes

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
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Advice for your IMG ALT attributes

Search term: "dishwashers graaff reinet"

Number of keywords:	0 to 3	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.com	.co.za	.net	.net	.org	.co.za	.com	.co.za	.co.za	.com

Advice for the top level domain of your web site

Your web site URL www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.co.za (the web).

OK

Advice for your bold body text

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43	Rank #5,667,652
1	http://vacation-rentals.iexplore.com/vacation_rentals/location-Graaff=Reinet--South-Africa/amenities-Dishwasher	Rank #73,494
2	http://jobsearch.softbis.co.za/sa/?q=dishwasher&sv=graaff-reinet&st=city	Rank #553,824
3	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-150/amenities-Dishwasher	Rank #4 (most visitors of the competitors)
4	http://vacationrentals.travel.yahoo.net/listings/location-Graaff=Reinet--South-Africa/range-all/amenities-Dishwasher	Rank #4 (most visitors of the competitors)
5	http://en.wikipedia.org/wiki/Graaff-Reinet	Rank #6
6	http://www.places.co.za/html/10267.html	Rank #91,191
7	http://www.graaffreinet.com/	Rank #20,978,543 (least visitors of the competitors)
8	http://www.graaffreinet.co.za/	Rank #2,751,033
9	http://www.wheretostay.co.za/ec/cs/self-catering-house.php	Rank #44,448
10	http://www.safarinow.com/destinations/graaff-reinet/upper.aspx	Rank #12,879
Range		4 to 20,978,543 (average rank: #2,450,542)

Advice for the number of visitors to your site

Your web site www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.co.za (the web).



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.co.za (the web) takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Home	/
2.	Specials	/index.php?option=com_content&view=article&id=37&Itemid=53
3.	Competition	/index.php?option=com_content&view=article&id=38&Itemid=54
4.	About Herholdt	/
5.	About Us	/index.php?option=com_content&view=article&id=1&Itemid=50
6.	Branches	/index.php?option=com_content&view=article&id=3&Itemid=3
7.	Company Structure	/index.php?option=com_content&view=article&id=34&Itemid=36
8.	Herholdt Personnel	/index.php?option=com_content&view=article&id=35&Itemid=37
9.	Online Catalogue	/
10.	Accessories	/index.php?option=com_djcatalog2&view=items&cid=2&Itemid=38
11.	Audio	/index.php?option=com_djcatalog2&view=itemstable&cid=3&Itemid=39
12.	Beds/Mattresses	/index.php?option=com_djcatalog2&view=itemstable&cid=4&Itemid=40
13.	Built in Hobs	/index.php?option=com_djcatalog2&view=itemstable&cid=5&Itemid=41
14.	Built in Ovens	/index.php?option=com_djcatalog2&view=itemstable&cid=6&Itemid=42
15.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43
16.	Extractor Fan / Cookerhoods	/index.php?option=com_djcatalog2&view=itemstable&cid=9&Itemid=44
17.	Free Standing Stoves	/index.php?option=com_djcatalog2&view=itemstable&cid=10&Itemid=45

Your contents		
No.	Same Domain Link Text	Link URL
18.	Freezers (Chest and Upright)	/index.php?option=com_djcatalog2&view=itemstable&cid=11&Itemid=46
19.	Fridges (All)	/index.php?option=com_djcatalog2&view=itemstable&cid=13&Itemid=47
20.	Microwaves	/index.php?option=com_djcatalog2&view=itemstable&cid=14&Itemid=48
21.	Televisions	/index.php?option=com_djcatalog2&view=itemstable&cid=15&Itemid=49
22.	Contact Us	/index.php?option=com_contact&view=contact&id=11&Itemid=62
23.	Articles	/
24.	History	/
25.	Drie geslagte het gebou	/index.php?option=com_content&view=article&id=7&Itemid=55
26.	It started here...	/index.php?option=com_content&view=article&id=8&Itemid=56
27.	The Timeline	/index.php?option=com_content&view=article&id=9&Itemid=57
28.	PS Herholdt Snr	/index.php?option=com_content&view=article&id=10&Itemid=58
29.	Study Loans	/index.php?option=com_content&view=article&id=11&Itemid=59
30.	Piet Herholdt Jnr	/index.php?option=com_content&view=article&id=12&Itemid=60
31.	The Fourth Generation	/index.php?option=com_content&view=article&id=14&Itemid=61
32.	Downloads	/index.php?option=com_content&view=article&id=33&Itemid=35
33.	Partners	/index.php?option=com_content&view=article&id=36&Itemid=52
34.	Services	/index.php?option=com_content&view=section&layout=blog&id=5&Itemid=31
35.	Our MTN Kiosk	/index.php?option=com_content&view=article&id=28&Itemid=33
36.	Top Carpets	/index.php?option=com_content&view=article&id=29&Itemid=34
37.	Careers	/index.php?option=com_proforms&view=form&id=1&Itemid=32
38.	Contacts	/index.php?option=com_contact&view=category&catid=3&Itemid=8
39.	Herholdt Hoofkantoor	/index.php?option=com_contact&view=contact&am

Your contents		
No.	Same Domain Link Text	Link URL
		p;id=1&Itemid=9
40.	Herholdt Middelburg	/index.php?option=com_contact&view=contact&p;id=2&Itemid=10
41.	Herholdt Graaff-Reinet	/index.php?option=com_contact&view=contact&p;id=3&Itemid=11
42.	Herholdt Colesberg	/index.php?option=com_contact&view=contact&p;id=4&Itemid=12
43.	Drommedaris Meubels	/index.php?option=com_contact&view=contact&p;id=5&Itemid=13
44.	Top Carpets/Tiles MB	/index.php?option=com_contact&view=contact&p;id=6&Itemid=14
45.	Top Carpets/Tiles GR	/index.php?option=com_contact&view=contact&p;id=7&Itemid=15
46.	Top Carpets/Tiles CB	/index.php?option=com_contact&view=contact&p;id=8&Itemid=16
47.	C B Wasters (Edms) Bpk	/index.php?option=com_contact&view=contact&p;id=9&Itemid=17
48.	Name	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=i.name&dir=desc
49.	Category	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=category&dir=desc
50.	Manufacturer	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=producer&dir=desc
51.	Price	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=i.price&dir=desc
52.	[empty]	/images/djcatalog/20110615_110928_1.jpg
53.	Defy Dishmaid 12 Place Dishwasher	/index.php?option=com_djcatalog2&view=item&id=73:defy-dishmaid-12-place-dishwasher&cid=8:dish-washers&Itemid=43
54.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
55.	Defy	/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tmpl=component&Itemid=43
56.	[empty]	/images/djcatalog/20110615_111040_2.jpg
57.	Samsung 12 Place Dishwasher	/index.php?option=com_djcatalog2&view=item&id=74:samsung-12-place-dishwasher&cid=8:dish-washers&Itemid=43

Your contents		
No.	Same Domain Link Text	Link URL
58.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
59.	Samsung	/index.php?option=com_djcatalog2&view=producer&pid=1%3Asamsung&tmpl=component&Itemid=43
60.	[empty]	/images/djcatalog/20110615_111207_3.jpg
61.	Samsung Dishwasher	/index.php?option=com_djcatalog2&view=item&id=75:samsung-dishwasher&cid=8:dish-washers&Itemid=43
62.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
63.	Samsung	/index.php?option=com_djcatalog2&view=producer&pid=1%3Asamsung&tmpl=component&Itemid=43
64.	[empty]	/images/djcatalog/20110615_111339_4.jpg
65.	SMEG 60cm Dishwasher Retro Design	/index.php?option=com_djcatalog2&view=item&id=76:smeg-60cm-dishwasher-retro-design&cid=8:dish-washers&Itemid=43
66.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
67.	SMEG	/index.php?option=com_djcatalog2&view=producer&pid=3%3Asmeg&tmpl=component&Itemid=43
68.	[empty]	/images/djcatalog/20110615_111429_5.jpg
69.	SMEG 60cm Dishwasher Retro Design	/index.php?option=com_djcatalog2&view=item&id=77:smeg-60cm-dishwasher-retro-design&cid=8:dish-washers&Itemid=43
70.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
71.	SMEG	/index.php?option=com_djcatalog2&view=producer&pid=3%3Asmeg&tmpl=component&Itemid=43
72.	[empty]	/images/djcatalog/20110621_113512_6.jpg
73.	Defy D/Wash Dishmaid 3 Prog	/index.php?option=com_djcatalog2&view=item&id=340:defy-dwash-dishmaid-3-prog&cid=8:dish-washers&Itemid=43
74.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
75.	Defy	/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tmpl=component&Itemid=43
76.	[empty]	/images/djcatalog/20110621_113640_7.jpg

Your contents

No.	Same Domain Link Text	Link URL
77.	Defy D/Wash Dishmaid 3 Prog MET	/index.php?option=com_djcatalog2&view=item&id=341:defy-dwash-dishmaid-3-prog-met&cid=8:dish-washers&Itemid=43
78.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
79.	Defy	/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tmpl=component&Itemid=43
80.	[empty]	/images/djcatalog/20110621_113744_8.jpg
81.	Defy D/Wash Dishmaid 5 Prog White	/index.php?option=com_djcatalog2&view=item&id=342:defy-dwash-dishmaid-5-prog-white&cid=8:dish-washers&Itemid=43
82.	Dish Washers	/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43
83.	Defy	/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tmpl=component&Itemid=43
84.	2	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8
85.	Next	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8
86.	End	/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8

Advice for your same domain link texts**Search term: "dishwashers graaff reinet"**

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	1	OK	OK
Keyword density:	0% to 9%	1%	OK	OK

Search term: "reinet"

	Competitors	Your Site	Advice	
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Advice for your same domain link texts

Search term: "dishwashers graaff reinet"

Number of keywords:	0 to 12	1	OK	OK
Keyword density:	0% to 9%	1%	OK	OK

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 24	2	OK	OK
Keyword density:	0% to 6%	0%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.co.za (the web) gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	Joomla! templates & addons	http://design-joomla.eu
2.	search engine optimization	http://seotc.com/
3.	Visitors Counter	http://vinaora.com

Advice for your outbound link texts

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use one of the keywords "dishwashers", "graaff" or	<

Advice for your outbound link texts**Search term: "dishwashers graaff reinet"**

			"reinet" at least once but this is optional.	
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.co.za (the web).

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/]	Home
2.	index option com content amp view article amp id 37 amp litemid 53 [/index.php?option=com_content&view=article& ;id=37&Itemid=53]	Specials
3.	index option com content amp view article amp id 38 amp litemid 54 [/index.php?option=com_content&view=article& ;id=38&Itemid=54]	Competition
4.	[empty] [/]	About Herholdt
5.	index option com content amp view article amp id 1 amp litemid 50 [/index.php?option=com_content&view=article& ;id=1&Itemid=50]	About Us
6.	index option com content amp view article amp id 3 amp litemid 3 [/index.php?option=com_content&view=article& ;id=3&Itemid=3]	Branches
7.	index option com content amp view article amp id 34 amp litemid 36 [/index.php?option=com_content&view=article& ;id=34&Itemid=36]	Company Structure
8.	index option com content amp view article amp id 35 amp litemid 37 [/index.php?option=com_content&view=article& ;id=35&Itemid=37]	Herholdt Personnel
9.	[empty] [/]	Online Catalogue
10.	index option com djcatalog2 amp view items amp cid 2 amp litemid 38 [/index.php?option=com_djcatalog2&view=items&a mp;cid=2&Itemid=38]	Accessories
11.	index option com djcatalog2 amp view itemstable amp cid 3 amp litemid 39	Audio

Your contents		
No.	Same Domain Link URL	Link Text
	[/index.php?option=com_djcatalog2&view=itemstable&cid=3&Itemid=39]	
12.	index option com djcatalog2 amp view itemstable amp cid 4 amp Itemid 40 [index.php?option=com_djcatalog2&view=itemstable&cid=4&Itemid=40]	Beds/Mattresses
13.	index option com djcatalog2 amp view itemstable amp cid 5 amp Itemid 41 [index.php?option=com_djcatalog2&view=itemstable&cid=5&Itemid=41]	Built in Hobs
14.	index option com djcatalog2 amp view itemstable amp cid 6 amp Itemid 42 [index.php?option=com_djcatalog2&view=itemstable&cid=6&Itemid=42]	Built in Ovens
15.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 [index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43]	Dish Washers
16.	index option com djcatalog2 amp view itemstable amp cid 9 amp Itemid 44 [index.php?option=com_djcatalog2&view=itemstable&cid=9&Itemid=44]	Extractor Fan / Cookerhoods
17.	index option com djcatalog2 amp view itemstable amp cid 10 amp Itemid 45 [index.php?option=com_djcatalog2&view=itemstable&cid=10&Itemid=45]	Free Standing Stoves
18.	index option com djcatalog2 amp view itemstable amp cid 11 amp Itemid 46 [index.php?option=com_djcatalog2&view=itemstable&cid=11&Itemid=46]	Freezers (Chest and Upright)
19.	index option com djcatalog2 amp view itemstable amp cid 13 amp Itemid 47 [index.php?option=com_djcatalog2&view=itemstable&cid=13&Itemid=47]	Fridges (All)
20.	index option com djcatalog2 amp view itemstable amp cid 14 amp Itemid 48 [index.php?option=com_djcatalog2&view=itemstable&cid=14&Itemid=48]	Microwaves
21.	index option com djcatalog2 amp view itemstable amp cid 15 amp Itemid 49 [index.php?option=com_djcatalog2&view=itemstable&cid=15&Itemid=49]	Televisions
22.	index option com contact amp view contact amp id 11 amp Itemid 62 [index.php?option=com_contact&view=contact&am	Contact Us

Your contents		
No.	Same Domain Link URL	Link Text
	p;id=11&Itemid=62]	
23.	[empty] [/]	Articles
24.	[empty] [/]	History
25.	index option com content amp view article amp id 7 amp Itemid 55 [/index.php?option=com_content&view=article&id=7&Itemid=55]	Drie geslagte het gebou
26.	index option com content amp view article amp id 8 amp Itemid 56 [/index.php?option=com_content&view=article&id=8&Itemid=56]	It started here...
27.	index option com content amp view article amp id 9 amp Itemid 57 [/index.php?option=com_content&view=article&id=9&Itemid=57]	The Timeline
28.	index option com content amp view article amp id 10 amp Itemid 58 [/index.php?option=com_content&view=article&id=10&Itemid=58]	PS Herholdt Snr
29.	index option com content amp view article amp id 11 amp Itemid 59 [/index.php?option=com_content&view=article&id=11&Itemid=59]	Study Loans
30.	index option com content amp view article amp id 12 amp Itemid 60 [/index.php?option=com_content&view=article&id=12&Itemid=60]	Piet Herholdt Jnr
31.	index option com content amp view article amp id 14 amp Itemid 61 [/index.php?option=com_content&view=article&id=14&Itemid=61]	The Fourth Generation
32.	index option com content amp view article amp id 33 amp Itemid 35 [/index.php?option=com_content&view=article&id=33&Itemid=35]	Downloads
33.	index option com content amp view article amp id 36 amp Itemid 52 [/index.php?option=com_content&view=article&id=36&Itemid=52]	Partners
34.	index option com content amp view section amp layout blog amp id 5 amp Itemid 31 [/index.php?option=com_content&view=section&layout=blog&id=5&Itemid=31]	Services
35.	index option com content amp view article amp id 28	Our MTN Kiosk

Your contents		
No.	Same Domain Link URL	Link Text
	amp Itemid 33 [/index.php?option=com_content&view=article&id=28&Itemid=33]	
36.	index option com content amp view article amp id 29 amp Itemid 34 [/index.php?option=com_content&view=article&id=29&Itemid=34]	Top Carpets
37.	index option com proforms amp view form amp jid 1 amp Itemid 32 [/index.php?option=com_proforms&view=form&jid=1&Itemid=32]	Careers
38.	index option com contact amp view category amp catid 3 amp Itemid 8 [/index.php?option=com_contact&view=category&catid=3&Itemid=8]	Contacts
39.	index option com contact amp view contact amp id 1 amp Itemid 9 [/index.php?option=com_contact&view=contact&id=1&Itemid=9]	Herholdt Hoofkantoor
40.	index option com contact amp view contact amp id 2 amp Itemid 10 [/index.php?option=com_contact&view=contact&id=2&Itemid=10]	Herholdt Middelburg
41.	index option com contact amp view contact amp id 3 amp Itemid 11 [/index.php?option=com_contact&view=contact&id=3&Itemid=11]	Herholdt Graaff-Reinet
42.	index option com contact amp view contact amp id 4 amp Itemid 12 [/index.php?option=com_contact&view=contact&id=4&Itemid=12]	Herholdt Colesberg
43.	index option com contact amp view contact amp id 5 amp Itemid 13 [/index.php?option=com_contact&view=contact&id=5&Itemid=13]	Drommedaris Meubels
44.	index option com contact amp view contact amp id 6 amp Itemid 14 [/index.php?option=com_contact&view=contact&id=6&Itemid=14]	Top Carpets/Tiles MB
45.	index option com contact amp view contact amp id 7 amp Itemid 15 [/index.php?option=com_contact&view=contact&id=7&Itemid=15]	Top Carpets/Tiles GR
46.	index option com contact amp view contact amp id 8 amp Itemid 16	Top Carpets/Tiles CB

Your contents		
No.	Same Domain Link URL	Link Text
	[/index.php?option=com_contact&view=contact&id=8&Itemid=16]	
47.	index option com contact amp view contact amp id 9 amp Itemid 17 [/index.php?option=com_contact&view=contact&id=9&Itemid=17]	C B Wasters (Edms) Bpk
48.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp pid amp order i name amp dir desc [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=i.name&dir=desc]	Name
49.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp pid amp order category amp dir desc [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=category&dir=desc]	Category
50.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp pid amp order producer amp dir desc [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=producer&dir=desc]	Manufacturer
51.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp pid amp order i price amp dir desc [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&pid=&order=i.price&dir=desc]	Price
52.	images djcatalog 20110615 110928 1 jpg [/images/djcatalog/20110615_110928_1.jpg]	[empty]
53.	index option com djcatalog2 amp view item amp id 73 defy dishmaid 12 place dishwasher amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&id=73:defy-dishmaid-12-place-dishwasher&cid=8:dish-washers&Itemid=43]	Defy Dishmaid 12 Place Dishwasher
54.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
55.	index option com djcatalog2 amp view producer amp pid 2 3Adefy amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer	Defy

Your contents		
No.	Same Domain Link URL	Link Text
	&pid=2%3Adefy&tmpl=component&Itemid=43]	
56.	images djcatalog 20110615 111040 2 jpg [/images/djcatalog/20110615_111040_2.jpg]	[empty]
57.	index option com djcatalog2 amp view item amp id 74 samsung 12 place dishwasher amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&pid=74:samsung-12-place-dishwasher&cid=8:dish-washers&Itemid=43]	Samsung 12 Place Dishwasher
58.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
59.	index option com djcatalog2 amp view producer amp pid 1 3Asamsung amp tmpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=1%3Asamsung&tmpl=component&Itemid=43]	Samsung
60.	images djcatalog 20110615 111207 3 jpg [/images/djcatalog/20110615_111207_3.jpg]	[empty]
61.	index option com djcatalog2 amp view item amp id 75 samsung dishwasher amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&pid=75:samsung-dishwasher&cid=8:dish-washers&Itemid=43]	Samsung Dishwasher
62.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
63.	index option com djcatalog2 amp view producer amp pid 1 3Asamsung amp tmpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=1%3Asamsung&tmpl=component&Itemid=43]	Samsung
64.	images djcatalog 20110615 111339 4 jpg [/images/djcatalog/20110615_111339_4.jpg]	[empty]
65.	index option com djcatalog2 amp view item amp id 76 smeg 60cm dishwasher retro design amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&pid=76:smeg-60cm-dishwasher-retro-design&cid=8:dish-washers&Itemid=43]	SMEG 60cm Dishwasher Retro Design
66.	index option com djcatalog2 amp view itemstable amp	Dish Washers

Your contents		
No.	Same Domain Link URL	Link Text
	cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	
67.	index option com djcatalog2 amp view producer amp pid 3 3Asmeg amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=3%3Asmeg&tpl=component&Itemid=43]	SMEG
68.	images djcatalog 20110615 111429 5 jpg [/images/djcatalog/20110615_111429_5.jpg]	[empty]
69.	index option com djcatalog2 amp view item amp id 77 smeg 60cm dishwasher retro design amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&id=77:smeg-60cm-dishwasher-retro-design&cid=8:dish-washers&Itemid=43]	SMEG 60cm Dishwasher Retro Design
70.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
71.	index option com djcatalog2 amp view producer amp pid 3 3Asmeg amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=3%3Asmeg&tpl=component&Itemid=43]	SMEG
72.	images djcatalog 20110621 113512 6 jpg [/images/djcatalog/20110621_113512_6.jpg]	[empty]
73.	index option com djcatalog2 amp view item amp id 340 defy dwash dishmaid 3 prog amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&id=340:defy-dwash-dishmaid-3-prog&cid=8:dish-washers&Itemid=43]	Defy D/Wash Dishmaid 3 Prog
74.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
75.	index option com djcatalog2 amp view producer amp pid 2 3Adefy amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tpl=component&Itemid=43]	Defy
76.	images djcatalog 20110621 113640 7 jpg [/images/djcatalog/20110621_113640_7.jpg]	[empty]
77.	index option com djcatalog2 amp view item amp id 341	Defy D/Wash Dishmaid 3 Prog MET

Your contents		
No.	Same Domain Link URL	Link Text
	defy dwash dishmaid 3 prog met amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&id=341:defy-dwash-dishmaid-3-prog-met&cid=8:dish-washers&Itemid=43]	
78.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
79.	index option com djcatalog2 amp view producer amp pid 2 3Adefy amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tpl=component&Itemid=43]	Defy
80.	images djcatalog 20110621 113744 8 jpg [/images/djcatalog/20110621_113744_8.jpg]	[empty]
81.	index option com djcatalog2 amp view item amp id 342 defy dwash dishmaid 5 prog white amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=item&id=342:defy-dwash-dishmaid-5-prog-white&cid=8:dish-washers&Itemid=43]	Defy D/Wash Dishmaid 5 Prog White
82.	index option com djcatalog2 amp view itemstable amp cid 8 dish washers amp Itemid 43 [/index.php?option=com_djcatalog2&view=itemstable&cid=8:dish-washers&Itemid=43]	Dish Washers
83.	index option com djcatalog2 amp view producer amp pid 2 3Adefy amp tpl component amp Itemid 43 [/index.php?option=com_djcatalog2&view=producer&pid=2%3Adefy&tpl=component&Itemid=43]	Defy
84.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp limitstart 8 [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8]	2
85.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp limitstart 8 [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8]	Next
86.	index option com djcatalog2 amp view itemstable amp cid 8 amp Itemid 43 amp limitstart 8 [/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43&limitstart=8]	End

Advice for your same domain link URLs

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 129	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 129	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 258	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.co.za (the web) gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	design joomla [http://design-joomla.eu]	Joomla! templates & addons
2.	seotc [http://seotc.com/]	search engine optimization
3.	vinaora [http://vinaora.com]	Visitors Counter

Advice for your outbound link URLs

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 64	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 64	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 128	0	You could use one of the keywords "dishwashers", "graaff" or	<

Advice for your outbound link URLs**Search term: "dishwashers graaff reinet"**

			"reinet" at least once but this is optional.	
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.co.za (the web) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Find a Vacation Rentals In Graaff Reinet , South Africa
2	Graaff-Reinet Dishwasher jobs, careers and vacancies online.
3	Planning a trip to Graaff-Reinet ? Why stay at hotels. Graaff-Reinet vacation rentals on Yahoo Travel are the perfect alternative to hotels. Vacation rentals in Graaff-Reinet are the best way to experience your Graaff-Reinet vacation.
4	Planning a trip to Graaff-Reinet ? Why stay at hotels. Graaff-Reinet vacation rentals on Yahoo Travel are the perfect alternative to hotels. Vacation rentals in Graaff-Reinet are the best way to experience your Graaff-Reinet vacation.
5	[not used]
6	De Kothuize - De Kothuize consists of three lovingly restored classic Cape Karoo houses four and five star in historic Graaff Reinet Eastern Province All three are national monuments
7	Graaff Reinet Accommodation, Restaurant and Activitiy Guide Eastern Cape South Africa
8	Graaff-Reinet
9	Western Region Self Catering Cottage/ House/ Bungalow
10	Graaff-Reinet Accommodation. Graaff-Reinet Self Catering, Graaff-Reinet Hotel, Guest Houses, bed breakfast accommodation. Widest choice of Accommodation in Graaff-Reinet . No booking fees, deal Direct.

Your contents

Herholdts Your Center for Home and Office Furniture and Appliances

Advice for your meta description

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "dishwashers"

Advice for your meta description

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You should use the search term "graaff" at least once.	<<
Keyword density:	0% to 50%	0%	You should increase the keyword density for the search term "graaff".	<<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You should use the search term "reinet" at least once.	<<
Keyword density:	0% to 50%	0%	You should increase the keyword density for the search term "reinet".	<<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You should use one of the keywords "dishwashers", "graaff" or "reinet" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the keywords "dishwashers", "graaff" or "reinet".	<<

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	2	1	3	3	1	1	0	0	2	2	0 to 3

Advice for the number of trailing slashes in your web site URL

The URL www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	one error, not valid http://validator.w3.org/check?uri=http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43

Advice regarding the validity of your web site

The HTML code validation of your web page www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 failed. This means that Google.co.za (the web) might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
83	n/a	46	48	41	56	54	59	51	26	57	26 to 59

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
3	31	10	12	14	9	10	10	11	14	9	9 to 31

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 is 83. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.co.za (the web) gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	Vacation Rentals In Graaff Reinet , South Africa
2	Graaff-Reinet , Dishwasher, find, careers, vacancies, jobs, and, online
3	Graaff-Reinet Vacation Rentals, Graaff-Reinet Vacation Home Rentals, Vacation Rental Homes in Graaff-Reinet , Graaff-Reinet Vacation Homes Rentals
4	Graaff-Reinet Vacation Rentals, Graaff-Reinet Vacation Home Rentals, Vacation Rental Homes in Graaff-Reinet , Graaff-Reinet Vacation Homes Rentals
5	[not used]
6	De, Kothuize, consists, of, three, lovingly, restored, classic, Cape, Karoo, houses, , four, and, five, star, , in, historic, Graaff, Reinet , , Eastern, Province, , , All, three, are, national, monuments
7	graaff, reinet, graaffreinet , graafreinet , van der Graaf, picturesque Sneeuberg Mountain, eastern, eastern cape, Cornelia Reinet , drostdy, Jacob van der Graaff , graaf-reinet , graaf, reinet , picturesque, Sneeuberg, Karoo National Reserve, karoo, south, africa, accommodation, accomodation, holiday, rental, business, real, estate, travel, tours, clubs, Cypress Cottage, Andries Stockenström Guest House , stockenstrom, Drostdy Hotel, Avondrust B&B , [and 1,060 additional characters]
8	graaff-reinet
9	Western Region, Self Catering Cottage/ House/ Bungalow
10	Graaff-Reinet Accommodation, Graaff-Reinet hotel, Graaff-Reinet , hotels, accommodation

Your contents

herholdt, appliances, furniture, appliances, wooden, wood, upholstery, Jeffreys Bay

Advice for your meta keywords

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

Advice for your meta keywords

Search term: "dishwashers graaff reinet"

Keyword density:	all 0%	0%	OK	OK
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Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	iExplore Home start your trip here Trip Finder find your perfect trip Experiences inspiration, ideas & tips Travel Guides by activity & destination Lodging hotels & rentals Gallery photos & videos Hot Deals current trip specials Why iExplore?
2	Job Search Job Alerts Advertisers Job Seekers Google™ SoftBis History Glossary Report Issue Twitter: @softbis_jobs Online Users (1840)
3	Graaff-Reinet , South Africa Vacation Rentals Overview Hotels Trip Plans Photos/Video Map Deals City, State or Country Keyword(s) optional Check-In optional Check-Out optional Rooms
4	Graaff-Reinet , South Africa Vacation Rentals Overview Hotels Trip Plans Photos/Video Map Deals City, State or Country Keyword(s) optional Check-In optional Check-Out optional Rooms
5	Graaff-Reinet From Wikipedia, the free encyclopedia Jump to: navigation , search This article needs additional citations for verification . Please help improve this article by adding citations to reliable sources . Unsourced material may be challenged and removed . (October 2007)
6	Home Accommodation Parks & Game Lodges Safari's & Tours Other Countries Maps Specials Login
7	Accommodation Climate Attractions in the Area Tourism Bureau
8	graaff-reinet
9	Western Region Self Catering Cottage/ House/ Bungalow HOME • GET LISTED • WEBMASTER • ESTABLISHMENT LOGIN NO COMMISSION SINCE 1998
10	List Your Establishment Write a review Register Login SafariNow.com Accommodation Restaurants Events Places (2736) Airports (28) Animal Parks (47) Bars (14) Bars Nightclubs (8) Battlefields (1) Beaches (56) Big Event Venues (12) Casinos (10) Dams Vleis (5) Farms (2) Four By Four Trails (1) Fun Parks (7) Galleries and Museums (72) Golf Courses (49) Hiking Trail (31) Mountain Biking Trails (4) Nature Reserves (99) Popular Attractions (86) Racecours [and 495 additional characters]

Your contents

Home Specials Competition About Herholdt About Us Branches Company Structure Herholdt Personnel Online Catalogue Accessories Audio Beds/Mattresses Built in Hobs Built in Ovens Dish Washers Extractor Fan / Cookerhoods Free Standing Stoves Freezers (Chest and Upright) Fridges (All) Microwaves Televisions Contact Us Articles History Drie geslagte het gebou It started here.

Advice for your first sentence of the body text

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.co.za (the web).

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	[if IE 6]>< link rel="stylesheet" href="/templates/herholdt_v3/css/template.ie6.css" type="text/css" media="screen" />< ![endif
2.	[if IE 7]>< link rel="stylesheet" href="/templates/herholdt_v3/css/template.ie7.css" type="text/css" media="screen" />< ![endif
3.	Vinaora Visitors Counter for Joomla!

Advice for your HTML comments

Search term: "dishwashers graaff reinet"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "dishwashers"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "graaff"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "graaff" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the search term "graaff" but this is optional.	<

Search term: "reinet"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "reinet" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the search term "reinet" but this is optional.	<

Keywords "dishwashers", "graaff" or "reinet"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your HTML comments**Search term: "dishwashers graaff reinet"**

Number of keywords:	0 to 2	0	You could use one of the keywords "dishwashers", "graaff" or "reinet" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the keywords "dishwashers", "graaff" or "reinet" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43" contains 261 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search terms "appliances", "Jeffreys Bay", "upholstery", "wood" and "wooden" of your Meta Keywords tag do not seem to be mentioned in the body text of your web page. You should either remove these search terms from your Meta Keywords tag, or add the search terms to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page uses the Meta Robots tag to allow search engines to index your web page.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43" indicates a dynamically served web page. Some search engines cannot index web pages that are created dynamically. Consider using static web pages.	<<
Your web page URL "www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43" contains the special character "&" in the URL. Some search engines will not index web pages with this character in the URL. Consider changing your web page URL.	<<
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index	OK

Advice

from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.herholdts.com/index.php?option=com_djcatalog2&view=itemstable&cid=8&Itemid=43 on Google.co.za (the web).

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "dishwashers graaff reinet"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "dishwashers graaff reinet"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.co.za (the web), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.co.za (the web)?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "dishwashers graaff reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	0	0	0	0	0	all 0
Body Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Keyw.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "graaff"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	2	2	1	0	2	1	0	1	0 to 2
Body Text:	1	1	2	3	3	64	19	2	16	1	31	1 to 64
H1 Texts:	0	0	0	1	1	1	0	0	0	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	1	1	0	0	0 to 1
Page URL:	0	1	1	1	1	1	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	5	0 to 5
IMG ALT:	0	0	0	0	0	1	3	0	0	1	2	0 to 3
Bold Text:	0	0	1	0	0	3	3	0	0	0	3	0 to 3
SD LT:	1	0	0	0	0	4	12	0	8	1	6	0 to 12
Outbound LT:	0	0	0	0	0	4	0	0	0	0	0	0 to 4
SD LU:	0	88	3	110	129	52	12	0	0	3	65	0 to 129
Outbound LU:	0	0	64	5	5	3	0	0	10	0	0	0 to 64
Meta Descr.:	0	1	1	4	4	0	1	1	1	0	4	0 to 4
Meta Keyw.:	0	1	1	4	4	0	1	6	1	0	3	0 to 6
First Sentence:	0	0	0	1	1	1	0	0	1	0	4	0 to 4
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	1	0 to 1

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	2	2	1	0	2	1	0	1	0 to 2
Body Text:	1	1	2	3	3	69	20	3	19	1	32	1 to 69
H1 Texts:	0	0	0	1	1	1	0	0	0	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	1	1	0	0	0 to 1
Page URL:	0	1	1	1	1	1	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	5	0 to 5
IMG ALT:	0	0	0	0	0	1	3	0	1	1	2	0 to 3
Bold Text:	0	0	1	0	0	3	3	0	0	0	3	0 to 3

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	1	0	0	0	0	4	12	0	8	1	6	0 to 12
Outbound LT:	0	0	0	0	0	5	0	0	1	0	0	0 to 5
SD LU:	0	88	3	110	129	52	12	0	0	3	65	0 to 129
Outbound LU:	0	0	64	5	5	3	0	0	12	0	0	0 to 64
Meta Descr.:	0	1	1	4	4	0	1	1	1	0	4	0 to 4
Meta Keyw.:	0	1	1	4	4	0	1	12	1	0	3	0 to 12
First Sentence:	0	0	0	1	1	1	0	0	1	0	4	0 to 4
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	1	0 to 1

Keywords "dishwashers", "graaff" or "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	2	2	4	4	2	0	4	2	0	2	0 to 4
Body Text:	2	2	4	6	6	133	39	5	35	2	63	2 to 133
H1 Texts:	0	0	0	2	2	2	0	0	0	0	2	0 to 2
Domain:	0	0	0	0	0	0	0	2	2	0	0	0 to 2
Page URL:	0	2	2	2	2	2	0	0	0	0	2	0 to 2
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	10	0 to 10
IMG ALT:	0	0	0	0	0	2	6	0	1	2	4	0 to 6
Bold Text:	0	0	2	0	0	6	6	0	0	0	6	0 to 6
SD LT:	2	0	0	0	0	8	24	0	16	2	12	0 to 24
Outbound LT:	0	0	0	0	0	9	0	0	1	0	0	0 to 9
SD LU:	0	176	6	220	258	104	24	0	0	6	130	0 to 258
Outbound LU:	0	0	128	10	10	6	0	0	22	0	0	0 to 128
Meta Descr.:	0	2	2	8	8	0	2	2	2	0	8	0 to 8
Meta Keyw.:	0	2	2	8	8	0	2	18	2	0	6	0 to 18
First Sentence:	0	0	0	2	2	2	0	0	2	0	8	0 to 8
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	2	0 to 2

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "dishwashers graaff reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Body Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Keyw.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "graaff"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	14%	13%	18%	18%	17%	0%	22%	50%	0%	33%	0% to 50%
Body Text:	0%	0%	0%	0%	0%	1%	3%	1%	2%	0%	2%	0% to 3%
H1 Texts:	0%	0%	0%	17%	17%	50%	0%	0%	0%	0%	33%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	100%	100%	0%	0%	0% to 100%
Page URL:	0%	11%	13%	10%	10%	33%	0%	0%	0%	0%	25%	0% to 33%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0% to 4%
IMG ALT:	0%	0%	0%	0%	0%	1%	8%	0%	0%	1%	4%	0% to 8%
Bold Text:	0%	0%	1%	0%	0%	6%	4%	0%	0%	0%	11%	0% to 11%
SD LT:	1%	0%	0%	0%	0%	1%	9%	0%	3%	0%	2%	0% to 9%
Outbound LT:	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0% to 4%
SD LU:	0%	6%	2%	8%	8%	2%	4%	0%	0%	1%	11%	0% to 11%
Outbound LU:	0%	0%	3%	0%	0%	3%	0%	0%	3%	0%	0%	0% to 3%
Meta Descr.:	0%	11%	13%	11%	11%	0%	4%	9%	50%	0%	15%	0% to 50%
Meta Keyw.:	0%	14%	11%	20%	20%	0%	4%	3%	50%	0%	30%	0% to 50%
First Sentence:	0%	0%	0%	4%	4%	2%	0%	0%	50%	0%	3%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	14%	13%	18%	18%	17%	0%	22%	50%	0%	33%	0% to 50%
Body Text:	0%	0%	0%	0%	0%	1%	3%	1%	2%	0%	2%	0% to 3%
H1 Texts:	0%	0%	0%	17%	17%	50%	0%	0%	0%	0%	33%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	100%	100%	0%	0%	0% to 100%
Page URL:	0%	11%	13%	10%	10%	33%	0%	0%	0%	0%	25%	0% to 33%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0% to 4%
IMG ALT:	0%	0%	0%	0%	0%	1%	8%	0%	3%	1%	4%	0% to 8%
Bold Text:	0%	0%	1%	0%	0%	6%	4%	0%	0%	0%	11%	0% to 11%

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	1%	0%	0%	0%	0%	1%	9%	0%	3%	0%	2%	0% to 9%
Outbound LT:	0%	0%	0%	0%	0%	5%	0%	0%	2%	0%	0%	0% to 5%
SD LU:	0%	6%	2%	8%	8%	2%	4%	0%	0%	1%	11%	0% to 11%
Outbound LU:	0%	0%	3%	0%	0%	3%	0%	0%	3%	0%	0%	0% to 3%
Meta Descr.:	0%	11%	13%	11%	11%	0%	4%	9%	50%	0%	15%	0% to 50%
Meta Keyw.:	0%	14%	11%	20%	20%	0%	4%	7%	50%	0%	30%	0% to 50%
First Sentence:	0%	0%	0%	4%	4%	2%	0%	0%	50%	0%	3%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%

Keywords "dishwashers", "graaff" or "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	10%	8%	12%	12%	11%	0%	15%	33%	0%	22%	0% to 33%
Body Text:	0%	0%	0%	0%	0%	1%	2%	1%	1%	0%	1%	0% to 2%
H1 Texts:	0%	0%	0%	11%	11%	33%	0%	0%	0%	0%	22%	0% to 33%
Domain:	0%	0%	0%	0%	0%	0%	0%	67%	67%	0%	0%	0% to 67%
Page URL:	0%	7%	8%	7%	7%	22%	0%	0%	0%	0%	17%	0% to 22%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0% to 3%
IMG ALT:	0%	0%	0%	0%	0%	1%	5%	0%	1%	1%	3%	0% to 5%
Bold Text:	0%	0%	0%	0%	0%	4%	3%	0%	0%	0%	7%	0% to 7%
SD LT:	0%	0%	0%	0%	0%	0%	6%	0%	2%	0%	1%	0% to 6%
Outbound LT:	0%	0%	0%	0%	0%	3%	0%	0%	1%	0%	0%	0% to 3%
SD LU:	0%	4%	1%	5%	5%	2%	3%	0%	0%	0%	7%	0% to 7%
Outbound LU:	0%	0%	2%	0%	0%	2%	0%	0%	2%	0%	0%	0% to 2%
Meta Descr.:	0%	7%	8%	7%	7%	0%	2%	6%	33%	0%	10%	0% to 33%
Meta Keyw.:	0%	10%	7%	13%	13%	0%	3%	3%	33%	0%	20%	0% to 33%
First Sentence:	0%	0%	0%	3%	3%	2%	0%	0%	33%	0%	2%	0% to 33%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "dishwashers graaff reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Body Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "dishwashers"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Keyw.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "graaff"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	21	1	1	1	1	n/a	1	1	n/a	1	n/a to 21
Body Text:	584	934	1,407	1	1	1	103	984	1	7,677	701	1 to 7,677
H1 Texts:	n/a	n/a	n/a	1	1	1	n/a	n/a	n/a	n/a	1	n/a to 1
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	1	n/a	n/a	n/a to 1
Page URL:	n/a	27	20	19	19	6	n/a	n/a	n/a	n/a	14	n/a to 27
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14	n/a to 14
IMG ALT:	n/a	n/a	n/a	n/a	n/a	1	1	n/a	n/a	262	30	n/a to 262
Bold Text:	n/a	n/a	156	n/a	n/a	62	93	n/a	n/a	n/a	25	n/a to 156
SD LT:	591	n/a	n/a	n/a	n/a	928	83	n/a	20	1,101	661	n/a to 1,101
Outbound LT:	n/a	n/a	n/a	n/a	n/a	152	n/a	n/a	n/a	n/a	n/a	n/a to 152
SD LU:	n/a	182	89	19	19	91	139	n/a	n/a	765	145	n/a to 765
Outbound LU:	n/a	n/a	151	35	35	37	n/a	n/a	5	n/a	n/a	n/a to 151
Meta Descr.:	n/a	28	1	20	20	n/a	120	1	1	n/a	1	n/a to 120
Meta Keyw.:	n/a	21	1	1	1	n/a	108	1	1	n/a	1	n/a to 108
First Sentence:	n/a	n/a	n/a	1	1	1	n/a	n/a	1	n/a	659	n/a to 659
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	305	n/a to 305

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	28	8	8	8	8	n/a	8	8	n/a	8	n/a to 28
Body Text:	591	941	1,414	8	8	8	110	225	8	7,684	708	8 to 7,684
H1 Texts:	n/a	n/a	n/a	8	8	8	n/a	n/a	n/a	n/a	8	n/a to 8
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	7	7	n/a	n/a	n/a to 7
Page URL:	n/a	34	27	26	26	13	n/a	n/a	n/a	n/a	21	n/a to 34
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21	n/a to 21
IMG ALT:	n/a	n/a	n/a	n/a	n/a	8	8	n/a	46	269	37	n/a to 269
Bold Text:	n/a	n/a	163	n/a	n/a	69	100	n/a	n/a	n/a	32	n/a to 163

Search term: "reinet"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	598	n/a	n/a	n/a	n/a	935	90	n/a	27	1,108	668	n/a to 1,108
Outbound LT:	n/a	n/a	n/a	n/a	n/a	159	n/a	n/a	55	n/a	n/a	n/a to 159
SD LU:	n/a	189	96	26	26	98	146	n/a	n/a	772	152	n/a to 772
Outbound LU:	n/a	n/a	158	42	42	44	n/a	n/a	11	n/a	n/a	n/a to 158
Meta Descr.:	n/a	35	8	27	27	n/a	127	8	8	n/a	8	n/a to 127
Meta Keyw.:	n/a	28	8	8	8	n/a	115	9	8	n/a	8	n/a to 115
First Sentence:	n/a	n/a	n/a	8	8	8	n/a	n/a	8	n/a	666	n/a to 666
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	312	n/a to 312

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	7	8	11	11	6	2	9	2	7	3	2 to 11
Body Text:	259	5,533	3,395	3,831	8,353	5,019	664	212	996	2,822	1,712	212 to 8,353
H1 Texts:	0	1	0	6	6	2	2	0	0	7	3	0 to 7
Domain:	1	3	2	3	3	2	1	1	1	1	1	1 to 3
Page URL:	10	9	8	10	10	3	2	0	0	5	4	0 to 10
H2-H6 Texts:	2	39	46	92	183	89	0	0	0	0	113	0 to 183
IMG ALT:	76	102	6	46	143	81	40	0	40	83	53	0 to 143
Bold Text:	0	8	187	15	15	50	68	7	40	94	27	7 to 187
SD LT:	168	348	62	201	231	797	137	8	245	365	332	8 to 797
Outbound LT:	9	105	723	189	334	93	8	14	59	0	0	0 to 723
SD LU:	1,169	1,523	171	1,355	1,587	2,137	320	8	971	492	599	8 to 2,137
Outbound LU:	4	1,178	2,474	1,954	3,703	120	9	15	366	0	0	0 to 3,703
Meta Descr.:	10	9	8	38	38	0	28	11	2	7	27	0 to 38
Meta Keyw.:	9	7	9	20	20	0	26	176	2	7	10	0 to 176
First Sentence:	51	38	21	26	26	41	14	11	2	20	145	2 to 145
HTML Comm.:	27	150	348	380	618	112	0	0	291	3	361	0 to 618

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	12	47	60	83	83	48	11	59	13	53	27	11 to 83
Body Text:	1,729	34,347	22,105	23,019	51,260	30,057	4,088	1,248	6,127	20,049	9,795	1,248 to 51,260
H1 Texts:	0	8	0	44	44	13	11	0	0	53	27	0 to 53
Domain:	9	25	17	28	28	12	6	12	12	11	9	6 to 28
Page URL:	59	73	40	75	75	18	10	0	0	25	32	0 to 75
H2-H6 Texts:	12	240	280	556	1,107	447	0	0	0	0	748	0 to 1,107
IMG ALT:	521	635	32	278	868	579	219	0	272	556	331	0 to 868
Bold Text:	0	31	1,121	139	139	177	421	50	281	485	135	31 to 1,121
SD LT:	1,104	2,075	400	1,119	1,311	5,365	876	57	1,516	2,237	1,985	57 to 5,365
Outbound LT:	69	699	4,872	1,227	2,128	868	40	92	422	0	0	0 to 4,872
SD LU:	6,195	10,957	930	10,057	11,784	12,929	2,050	54	4,944	3,641	4,573	54 to 12,929
Outbound LU:	25	15,404	15,378	42,482	79,833	758	60	94	2,256	0	0	0 to 79,833
Meta Descr.:	66	54	60	233	233	0	182	85	13	53	200	0 to 233
Meta Keyw.:	83	47	70	146	146	0	173	1,505	13	54	86	0 to 1,505
First Sentence:	372	242	136	180	180	280	91	66	13	130	945	13 to 945
HTML Comm.:	290	858	2,510	3,748	6,281	877	0	0	2,222	14	2,571	0 to 6,281

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest													
	Your Site	1	2	3	4	5	6	7	8	9	10	Range	
Number of inbound links according to these search engines (the more the better)													
Alexa:	1	9	5	21	21	1,445k	631	15	76	934	1k	5 to 1,445k	
Google.com (without Places):	0	0	0	0	0	40	0	13	4	4	0	0 to 40	
Yahoo.com:	0	0	0	0	0	260	7	209	208	33	4	0 to 260	
Links from social networks (the more the better)													
Delicious.com:	0	0	0	0	0	0	0	0	0	0	0	all 0	
Facebook Mentions:	1	0	21	0	0	3k	76	4	34	674	562	0 to 3k	
Google +1:	0	0	0	0	0	0	0	0	0	0	0	all 0	
Twitter Tweets:	0	0	37	0	0	2	3	0	0	6	9	0 to 37	
Other ranking factors results (the older or the lower the better)													
Web Site Age:	n/a	Nov 1995	n/a	Jan 1995	Jan 1995	Jan 2001	n/a	Nov 2000	n/a	n/a	Dec 1998	Jan 1995 to Jan 2001	
Server Speed:	n/a	2.93s	n/a	1.95s	1.95s	1.13s	0.71s	n/a	n/a	1.54s	3.18s	0.71s to 3.18s	
Alexa Traffic Rank:	5,668k	73k	554k	4	4	6	91k	20,979 k	2,751k	44k	13k	4 to 20,979k	